



# LAKESHORE HBA PARADE of HOMES

JUNE 5-7 & 12-14, 2025

**DEADLINE: MARCH 22 REGULAR ENTRY | APRIL 5 LATE ENTRY**

*15 professional photos included with all entries (\$135 value!).*

*\*Payment must be received by entry date*

## CONTACT INFORMATION

COMPANY \_\_\_\_\_ CARDHOLDER NAME \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CARD # \_\_\_\_\_ CVV \_\_\_\_\_ EXP. DATE \_\_\_\_\_

PARADE HOME ADDRESS OR NEAREST MAJOR INTERSECTIONS:

INCLUDE ME IN PEOPLE'S CHOICE AWARD (NO COST). I UNDERSTAND I NEED TO PROMOTE ONLINE VOTING FOR MY PARADE HOME ON MY SOCIAL MEDIA, ETC.

I'M INTERESTED IN THE HBA FEATURING MY HOME'S BUILD PROGRESS IN THE HBA SOCIAL MEDIA

I'M INTERESTED IN BEING A PARADE & PAIRINGS HOME

## ENTRY FEES:

	<b>REGULAR ENTRY</b> <small>ENTRIES RECEIVED BY 3/22</small>	<b>LATE ENTRY</b> <small>ENTRIES RECEIVED 3/22-4/5</small>	<b>QTY</b>	<b>TOTAL</b>
NEW HOME ENTRY	\$1,975	\$2,275	_____	_____
NEW HOME ENTRY [2ND+ HOME- individual home]	\$1,575	\$1,875	_____	_____
NEW!* PACKAGE DEAL! [UNLIMITED HOMES]	\$4,475	\$5,575	_____	_____
REMODEL ENTRY [50% of home must be renovated]	\$1,175	\$1,475	_____	_____
VIRTUAL HOME ENTRY <i>Virtual entries also include a Matterport virtual tour</i>	\$1,575	\$1,875	_____	_____

*\*\*10% discount for first-time Parade builder. Discount does not apply to virtual or remodel entries.*

## PROMOTIONAL ITEMS + ADD-ONS:

	<b>SUBTOTAL PRICING</b>	<b>QTY</b>	<b>TOTAL</b>
FULL PAGE LISTING + FULL PAGE AD (2 page spread)	\$750	_____	_____
VIDEO TOUR (Interior & exterior aerial view)	\$300	_____	_____
SOCIAL MEDIA VIDEO TOUR REEL	\$75	_____	_____
10 ADDITIONAL PHOTOS	\$55	_____	_____
20 ADDITIONAL PHOTOS	\$90	_____	_____
30 ADDITIONAL PHOTOS	\$135	_____	_____
LARGE BOOTIES (150 PAIR)	\$70	_____	_____

## VOLUNTEER STAFFING [LIMITED AVAILABILITY]

OR STAFFING BY HBA SUPPLIER IS HIGHLY ENCOURAGED. Builders are responsible for staffing their own ticket tables.

**ADVERTISING DEPOSIT (REQUIRED).** Full deposit will be returned following the Parade assuming no non-members have advertised in your Parade home and all signage is returned otherwise fees are taken from the deposit.

*\*\*This amount is a refundable deposit and is paid in addition to your entry amount.*

\$500 \_\_\_\_\_ \$500

Subtotal \_\_\_\_\_

X 3% CC PROCESSING FEE \_\_\_\_\_

**GRAND TOTAL** \_\_\_\_\_